

## TCSW - Future of our Communities 2022

Over the past three years, Smart North has been bringing together community, corporate, and civic leaders to envision a more technologically equitable future for MSP. In 2022, we are bringing that conversation to South Minneapolis in Sabathani Community Center, the home of the Smart North community Tech Center. We hope to bring energy and resources from our corporate, civic, and WEB3 partners to support the flourishing ecosystem that is developing in this community.

### Key Events

#### **Digital Equity in South Minneapolis**

- Spotlight: How BIPOC owned businesses in the George Floyd Square Neighborhood are leveraging technology to grow and scale
- How MSP leaders are removing barriers for local entrepreneurs to access technology and resources
- Community Activation - Arts, Culture and Food by, from and of the community

#### **Smart, Equitable and Sustainable 21st Century Communities and Cities**

- Conversations with civic, corporate and community leaders and organizations who are reimagining their communities together. Sharing their vision, challenges, opportunities, progress and a template for change.

#### **Shark Tank**

- Pitch competition featuring BIPOC owned businesses located in South Minneapolis

#### **WEB3 Leadership**

- A panel of emerging WEB3 leaders in MSP, discussing the intersection of innovation in Equity in this fast growing space.

- **Experiential Element:** in event NFT minting with art created by South Minneapolis Youth

### **Design for the Metaverse**

- Hosted by Tom Fisher of the MN Design Center, this panel will focus on design in the Metaverse Era, including topics like “How does the Metaverse impact underserved communities?” and “How can city leaders adapt to AR/VR environments”